

Business Start Up



For you who are new in Sweden and thinking about a new Business Start Up and have an advanced knowledge of the English language. (Native speaker or as a second language).

Welcome to an introductory course on entrepreneurship at Folkuniversitetet Gävleborg!

An introductory Business Start Up course designed for you new to Sweden and have an advanced knowledge of the English language. It is a preparatory entrepreneurship course where we will be using the **Entreprenerdy** platform. The course is conducted digitally or on-site classroom based. The education will be delivered in English with the aid of an interpreter (Russian language). For those who will be attending digitally, Internet connection, a computer, tablet or mobile phone with a built-in camera and microphone is required, we have a limited number of computers to lend out.

Duration; Mondays' 6 lessons, circa 3 hours. Digital; 13:00-16:00hrs. We go through how to start your own business, from idea to reality.

- ✓ Course start 3rd October 2022
- ✓ Free of charge
- ✓ Location: digital via Zoom /classroom

Contact

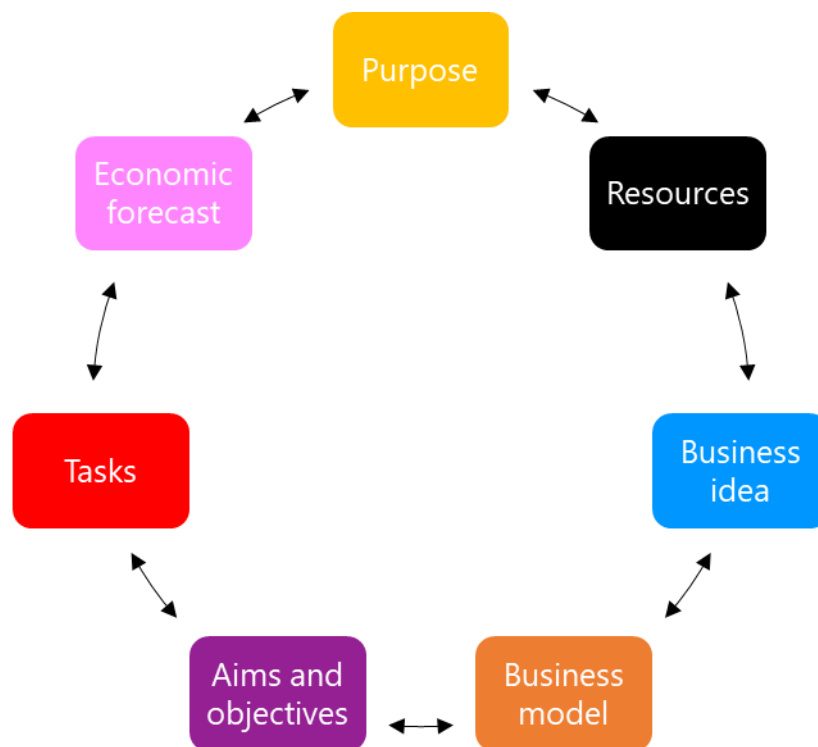
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Content

1. *Introduction*: The Swedish business model
2. *Entrepreneurship and business management*: Organisational and company structures, how to register a company etc.
3. *Operative*: business planning
4. *Lean Business Canvas*: Business modelling
5. *Economy*: Budget, accounting, profit and loss etc.
6. *Business market, rules and support services*: Marketing, Tax, VAT and company service charges etc.



This education is part of Sustainable Regional Business Cooperation within the Gävleborg Region. The Business Start Up education is delivered by Folkuniversitetet in collaboration with the municipalities of Gävleborg Region and Älvkarleby.